



## **Brigadier General (Ret) Margaret Washburn Joins Command Strategies LLC**

*Company enhances National Guard capabilities with the addition of respected military and civilian leader*

**WASHINGTON, D.C. (September 18, 2013)** – Command Strategies LLC, a company of the Command Holdings Group, Inc., is pleased to announce the addition of Brigadier General (BG) Retired Margaret Washburn to their team. General Washburn brings significant experience from highly accomplished careers with the Indiana National Guard and Allison Transmission, Inc. Her leadership, capabilities, and strategic vision in both her military service and industry positions bring new capabilities and insight to Command Strategies' clients seeking to support and sell to the National Guard.

General Washburn's military career with the Indiana National Guard spanned more than 30 years. In 2007 she was promoted to Assistant Adjutant General (Army), Indiana National Guard, becoming the first female general officer in the Indiana National Guard. In addition, as Deputy Commander of Land Forces, she provided strategic and long-term planning guidance to the Army Staff, and she also served as Chairman of the Stout Field Utilization Committee, where her responsibilities included planning the allocation and use of more than \$20 million in assets. Concurrently, as Chair of the National Guard Association of the United States (NGAUS) Combat Support/Combat Service Support Task Force, BG Washburn worked collaboratively with several NGAUS and NGB entities to ensure alignment and validation of equipment needs and financial capabilities pertaining to the entire Army National Guard. Other roles within the Indiana National Guard, such as Joint Forces Resource Manager and Deputy Director of Operations, bring experience in resource and supply management operations.

In addition to her successful military career, BG Washburn enjoyed an accomplished career with Allison Transmission. Most recently she served as National Account Manager, where she was responsible for managing relationships with and sales to Allison's largest customers, as well as businesses development and sales management. Sales growth throughout her tenure exceeded ten percent annually. Prior to that, she was account manager for Allison's largest commercial customer, providing strategic planning, marketing and budget management support to double sales to this client.

"General Washburn is recognized as one of the National Guard's leading strategic thinkers in regard to equipping and modernizing our forces. In addition to her strategic leadership, the General is always willing to roll up her sleeves and work along side the troops. This ability to work at all levels – from troops to headquarters and the National Guard Bureau -- brings unparalleled insight and knowledge regarding every level of the National Guard to our company. We're fortunate and so happy to welcome Marge to our team," said George Demetriades, Chief Operating Officer of the Command Holdings Group.

BG Washburn has begun assisting and leading efforts with current clients including Transshield and Mattracks. Command Strategies looks forward to offering her expertise to future clients.

### **About Command Strategies**

Command Strategies LLC is a specialty business development services and government relations firm headquartered in Washington, DC. The company is uniquely positioned to help clients drive requirements from the ground up to establish programs and funding, and from the top down to provide policy support. Command Strategies is member of the Command Holdings Group (CHG) of companies. To learn more, visit Command Strategies ([www.commandstrategies.com](http://www.commandstrategies.com)) or LinkedIn.

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